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National Industrial  
Conference Board

Activities of National  
Industrial Conference...

New York

1931

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## TECHNICAL MICROFORM DATA

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ACTIVITIES  
*of*  
NATIONAL INDUSTRIAL  
CONFERENCE BOARD  
INC.



308

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Box 329

247 PARK AVENUE, NEW YORK CITY

January, 1931

NY

## I—DISCUSSION

### A—PRIVATE BOARD MEETINGS

Monthly gatherings of Board Members, Councilors, Foreign Correspondents and other industrial and professional leaders, invited for intimate discussion of economic conditions and problems, and of managerial policies, in the interest of sound development of American industry.

### B—ADVISORY COMMITTEE MEETINGS

Periodic conferences of advisory groups of business and professional experts on special aspects of the Board's work. Among the standing Advisory Committees are those on: Anti-Trust Policy and Enforcement; Industrial Relations; International Economic Problems; Taxation and Public Finance.

### C—CONFERENCE OF STATISTICIANS IN INDUSTRY

Monthly meetings of statisticians of business associations for review and interpretation of the prevailing business situation on the basis of factual data contributed by members of the Conference and by the Board; also for preparation of a monthly report on Current Business Conditions, published as a Supplement to The Conference Board Bulletin.

## II—RESEARCH AND PUBLICATION

### A—BOOKS AND SPECIAL REPORTS

#### 1. INDUSTRIAL ADMINISTRATIVE POLICY

\*Wages, Hours and Employment in Industry  
Clerical Salaries  
Systems of Wage Payment  
Hours of Work Related to Output and Health of Workers  
Experience with the Work Week of Forty-Eight Hours.  
The Five-Day Week in Industry  
Night Work in Industry  
Lay-Off and Its Prevention  
Industrial Standardization  
Industrial Budgeting  
Mergers in Industry

#### 5. TAXATION AND PUBLIC FINANCE

\*The Cost of Government  
Fiscal Problems of Individual States  
Tax Burdens and Exemptions  
Shifting and Effects of Federal Corporation Income Tax  
General Sales or Turnover Taxation  
State Income Taxation  
State and Local Taxation of Public Utilities  
State and Local Property Taxation  
State and Local Taxation of Business Corporations

#### 2. PERSONNEL MANAGEMENT

Administration of Industrial Relations Activities  
Industrial Relations Programs in Small Plants  
Industrial Group Insurance  
Industrial Pensions  
Employee Thrift and Savings Plans  
Mutual Benefit Associations  
Employee Stock Purchase Plans  
Profit Sharing in Industry  
Works Councils  
Medical Care of Workers  
Industrial Lunch Rooms  
Industrial Housing

#### 6. NATURAL RESOURCES AND INDUSTRIAL PROGRESS

Oil Conservation and Fuel Oil Supply  
Expanding Consumption of Natural Gas  
Gasoline as a Source of World Energy  
The Present Competitive Position of Coal  
The Agricultural Problem in the United States  
The Status and Problems of the Textile Industry

\*Annual Volumes

#### 3. SOCIETY AND INDUSTRY

The Economic Status of the Worker  
\*Cost of Living in the United States  
Special Cost of Living Studies  
Family Budgets of Wage Earners  
Employment of Young Persons  
Workmen's Compensation  
Unemployment Insurance  
Sickness Insurance  
Old Age Dependency  
The Immigration Problem  
The Metric System  
Public Education and Adjustment of Youth to Life  
Engineering Education and Industry

#### 7. INTERNATIONAL ECONOMIC PROBLEMS

The American Merchant Marine  
Trends in American Foreign Trade  
The Inter-Ally Debts  
Our International Financial Position  
The Work of the International Labor Organization  
Wages in Foreign Countries  
Cost of Living in Foreign Countries  
Rationalization of German Industry  
Canadian Industrial Disputes Act  
Arbitration in Australia and New Zealand

#### 4. GOVERNMENT AND INDUSTRY

The Kansas Court of Industrial Relations  
Massachusetts Minimum Wage Law  
Industrial Progress and Regulatory Legislation  
Legal Restrictions on Hours of Work  
Consolidation of Railroads  
Economic Significance and Legal Status of Trade Associations  
Public Regulation of Competitive Practices  
Mergers and the Law  
The Sherman Act: Public Policy and Private Enterprise

#### 8. WORLD ECONOMIC CONDITIONS

Semi-annual publication of "A Picture of World Economic Conditions," containing the Board's summary of major economic problems, conditions, and trends in foreign countries and in the United States, and presenting the foreign economic point of view through original articles by the Board's Foreign Correspondents, selected from leaders in the business and professional life of their respective countries.

## B—PERIODICAL PUBLICATIONS

#### 1. THE CONFERENCE BOARD BULLETIN

A monthly publication of economic and statistical information, including the Board's periodic estimates of national wealth and income; also its compilations and interpretations of official statistical records of industry, foreign trade, taxation and public finance, international payments, and similar topics; and the monthly report of the Conference of Statisticians in Industry on Current Business Conditions.

#### 2. THE SERVICE LETTER ON INDUSTRIAL RELATIONS

A monthly publication of articles on significant industrial relations activities and their administration; on recent important decisions interpreting workmen's compensation laws in the industrial states; and on the results of the Board's monthly study of wage earnings, hours, and employment in American industry and of the cost of living in the United States as a whole.

#### 3. ROAD MAPS OF INDUSTRY

Semi-monthly multi-colored charts presenting salient facts of economic conditions in the United States and abroad. The maps visualize significant changes in the business world, such as those pertaining to Production in Basic Industries, Employment and Payrolls, Wholesale and Retail Prices, Cost of Living, Building Construction, Localization of Manufacturing, Railroad Performance, Taxation and Public Expenditures, and Foreign Trade.

## III—SERVICE

### A—REFERENCE LIBRARY

Economic literature in form of books, periodicals, and documents issued in the United States and foreign countries, as well as extensive files of pamphlet material in the fields of industry, economics, and sociology. This collection is used as an aid in the Board's research and service activities and in the preparation of special bibliographies and reading lists.

### B—PUBLICITY

1. Releases to the daily and periodical press for public information on the results of the Board's various studies and inquiries.
2. Magazine articles on timely and important economic issues studied by the Board.
3. Addresses on questions of applied economics and industrial progress delivered before national and international gatherings by members of the Board and of its staff.

### C—CORRESPONDENCE

An extensive individual service in reply to inquiries and as a means of disseminating information about the Board's publications and activities and in respect to important economic movements and issues at home abroad. The Board serves as a clearing house of statistical and economic information.

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